

MICHIGAN LEGACY ART PARK 12500 Crystal Mountain Drive Thompsonville, MI 49683

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Up North Travel Plans

By John Gonzalez

Since 2012, my job at MLive Media Group has been to travel the state to attend major festivals, events and even search for Michigan's Best. Maybe you've heard about our most recent epic adventure, visiting 33 bakeries and traveling more than 2,500 miles in our search for Michigan's Best Doughnut. You can find all of my lists at mlive.com/michigansbest. While on the road in early 2014, I stumbled upon a hidden gem that I was excited to share with our readers online and in our newspapers around the state: Michigan Legacy Art Park. Located on a 30-acre preserve at Crystal Mountain near Thompsonville, the sculpture park is breathtaking, beautiful and Pure Michigan. The 45 sculptures tell Michigan's history as you walk through a serene and scenic view of the grounds, which offers an amphitheater, small fort and many things for the little ones to discover. It's worth the trip, even if it's just for the day to soak in Michigan's beauty and get away from everyday city life.

-- John Gonzalez is the Statewide Entertainment & Travel writer for MLive.com. He can be reached at gonzo@mlive.com, on Twitter @MichiganGonzo, or at blog.mlive.com/goinggonzo



Thompsonville, MI 49683

PHONE:231.378.4963 Michigan Legacy Art Park EMAIL: director@michlegacyartpark.org

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Art Park Horizons

Summer 2014 • michlegacyartpark.org

Art Access for All

Campaign Brings Park Improvements in 2014

Aspiring to share the wondrous collaboration of art and nature with all, Michigan Legacy Art Park and its 30-acre sculpture park will soon be accessible to everyone, regardless of mobility. "We feel that the Art Park is a special place that everyone should experience in its entirety," says Executive Director Renee Hintz.

Grants from Rotary Charities and the Grand Traverse Regional Community Foundation in 2012 enabled the Art Park to hire Mark Johnson of Johnson-Hill Land Ethics Studio to create a master plan for the physical development of the Art Park. Now this framework is becoming reality. A major gift from Maurice and Linda White and capital grants from Michigan Council for Arts and Cultural Affairs and Rotary Charities in December 2013, kicked-off the Art Access for All campaign. To date, several other donations have provided \$177,000 for capital improvements materializing in Summer 2014.

The most anticipated capital improvement will be a new barrier-free trail, designed in keeping with the rustic and artistic character of the park while meeting national accessibility standards. "We are excited that Michigan Legacy Art Park will be universally accessible," stated Annie Campbell of Disability Network."This will provide an educational and recreational outlet for so many who are currently unable to enjoy the park."

Additional improvements will expand the park's outdoor classroom, Discovery Grove, with a new deck, also providing barrier-free accessibility, and an area designed for environmental art workshops. The Art Park's amphitheater will be rebuilt to the original design of architect Bob Holdeman before the first Summer Sounds concert on July 11.

During the 2013 Legacy Gala, generous donors gave nearly \$12,000 in honor of David Barr and Beth Dwaihy-Barr to purchase a six-passenger golf cart."We'll begin weekly tours in June that will help people with limited mobility enjoy the sculptures along the park's upper trails," says Hintz (see page five).

The Art Access for All campaign continues to raise funds toward a \$500,000 goal by December 2015. The campaign includes funding for the installation of two new sculptures each year for the next three years - the first of which will be Communications Vine by Eric Troffkin (see page three).



Maurice and Linda White contributed the lead charitable gift toward the Art Access for All campaign. Their \$50,000 gift to Michigan Legacy Art Park will be honored with naming rights to Discovery Grove, the park's student art exploration and exhibition area. When asked what moved him to give, Maurice White simply stated, "It's for the kids." Maurice and Linda deeply value the positive impact the Art Park makes on the lives of children in our local communities. Maurice, who serves on the board of directors and recognizes the changing landscape in education, appreciates the Art Park's efforts as they work with teachers to ensure that students have valuable learning opportunities.

Board of Directors

Katharine W. Eiferle, President Thomas Dawson, DDS, Vice President Warren Call, Treasurer Brian McCall, Secretary

Diane Collier Denise Kulak Linda S. Roeser Maurice White Ima Williams

Renee Hintz, Executive Director Patricia Innis, Education Director Dewey Blocksma, Sculpture Conservator David Williams, Grounds Maintenance Norm Ling, Grounds Maintenance Felicia Seeburger, Communications Specialist

David Barr, Founder and Artistic Director Emeritus

Save the Date

August 16, 2014 Join us in honoring George Zimmermann, Vice President for Travel Michigan, for his leadership of Pure Michigan. See page five for details.





/olunteer tour guide, Phil Cook (left), with Crystal Lake entary fifth graders during their field trip last fall.



atricia Innis (right) with Amanda Mobley (left), art teacher at Brethrer High School, teaching a student (center) splatter paint techniques.



thren High School student testing the whirligig she created during Dewey Blocksma's residency.



Patricia Innis observing Frankfort Elementary second grader's artwork.

Out of the Classroom and into the Park

During the past year, 800 students from 21 schools throughout the 10-county region took field trips to the Art Park - a place where students discover sculptures and poetry stones tucked in nature that inspire discussions in history, geography, science, language arts and the environment. The exhilarating hike gets children moving and the hands-on art projects give them an up-close encounter with art and nature. Thanks to the generous ongoing grant from the Benzie Sunrise Rotary Club's foundation, every fifth grade class in Benzie County visits the Art Park each year with no expense to the school.

Brethren High School and Middle School: Sculpture, Poetry and Painting

Michigan Council of Arts and Cultural Affairs offered a new opportunity to schools this year the Art in Education Residency grant. With encouragement from Michigan Legacy Art Park, Amanda Mobley, Brethren High School art teacher, applied for the grant and received \$9,362 to increase literacy through the arts. Patricia Innis, Art Park education director, worked with Mobley to bring together artists and create a program relating to Michigan history, culture or environment while fulfilling curriculum goals.

The residencies began in January with an eight-day project. Innis taught students how to create splatter paintings to illustrate poems they had written about the seasons."Students were hooked by Patricia's extensive body of work," said Mobley. "Many were impressed that she had artwork at an airport. She cemented her artistic status with the students by teaching them splatter painting: how to control it, how to layer it and how to create images with it. Even now, months after her initial visit, there are kids who are using the techniques in their art journals or in their art projects."

In February, sculptor William Allen spent five days with the students creating contemporary sculpture from recycled and found materials. "Students enjoyed the departure from the more formal, discipline-based art projects, to the more intuitive," said Mobley. "Many students were surprised they could create an interesting sculptural form with just about any material."

In early March, Fleda Brown, author and former Poet Laureate of the state of Delaware, engaged the students through imagination and poetry."Many students surprised themselves and us with their inner voice," Mobley noted. "It was wonderful to see them approach poetry as simply another artistic medium."

Later in March, sculptor Dewey Blocksma worked with students to create art driven by the wind. According to Mobley, the whirligig project was a huge success with staff and students. "It was a spot of sunshine after a very long winter, as each piece was so colorful. Students enjoyed the process of creating either wind chimes, wind machines or whirligigs - and the best part was planting them out in the lingering snow banks and watching them whirl!"

Frankfort-Elberta Elementary School: Special Places

For the fourth consecutive year, Kristine Harvey, art teacher at Frankfort-Elberta Elementary, chose to work with Patricia Innis, Art Park education director, to present the cross-curriculum project Special Places to her second grade classes. This popular lesson engages students in creating three-dimensional models of their special places in their neighborhood, in the town of Frankfort or somewhere in the state of Michigan. Students first drew and then used found materials such as cardboard, bottle caps, pinecones, twigs, pebbles and other things to create their three-dimensional model of their special place – a play space, vacation spot, or even a fantasy place. This artist residency was funded by a grant from the Jewel Family Arts Fund.



Visitor Welcome Center and Mini Gift Shop Want a souvenir of your visit to Michigan Legacy Art Park? Want to know more about how the Park was founded and the artists

trailhead to watch short videos about Michigan Legacy Art Park and browse. Inside you will find a book written by David Barr, the founder of the Art Park, with detailed descriptions of the artists, collectors, friends, and supporters of the Art Park since signed and numbered Glenn Wolff prints, original small works by

The shop is run by volunteers during high-traffic days. To become



Volunteers Needed

We need your help! Volunteers greet guests at the trailhead, clear the trails, clean the sculptures, serve on committees, provide administrative assistance, help with school field trips, and lead tours. With a projected 1,000 students to visit this Art Park this year on school field trips, trained tour guides are needed more than ever. Guide training includes:

called for availability when new field trips and tours are added to

\$50. Basic

○ **\$250, Friend** *Members receive all of the above, plus:* • 20% lodging discount at Crystal Mountain when booked within 14 days of arrival

Name:

Show Your Support – Become a Member Today!

Your annual membership will fund new art, support learning opportunities for children, and maintain the Art Park for future generations to learn, explore and be inspired.

Member Levels & Benefits

• Complimentary year-round admission to the Art Park

• 10% discount on Art Park merchandise

• 20% discount on all workshops, tours and Summer Sounds concert admission • Invitation to reception before the first concert of the Summer Sounds series

• **\$100, Family** Members receive all of the above, plus: • 5% discount on Legacy Gala reservations

• **\$500, Supporting** Members receive all of the above, plus: • Private guided tour of the Art Park for twelve

• \$750, Sustaining Members receive all of the above, plus: • Autographed copy of the book Michigan Legacy Art Park, by David Barr

• \$1,000, Legacy Society Members receive all of the above, plus: • Two complimentary VIP reservations to the Legacy Gala

O Please contact me about volunteering

Method of payment: • Check, made payable to Michigan Legacy Art Park • Visa / Mastercard

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Please detach this form, enclose your payment, and mail it to:
Michigan Legacy Art Park
12500 Crystal Mountain Drive Thompsonville, MI 49683
Or process your membership online - it's easy and secure:
michlegacyartpark.org/support/

Thank you for supporting Michigan Legacy Art Park

Your gifts directly benefit the Art Park's mission-driven activities. From sculpture installation and maintenance to concerts and youth outreach programs - you make it all possible!

These lists have been populated with the names of those who gave financial support between May, 2013 and April 2014.

Donors and Members

\$50,000+ Michigan Council of Arts and Cultural Affairs Maurice and Linda White

\$40,000+ Rotary Charities

\$20,000+ Crystal Mounta

\$5,000+ Aline Underhill Orten Foundation

\$2,000 - 4,999 Benzie Sunrise Rotary Foundation Richard Bingham Thomas and Julie Dawson Roger and Joanna Garrett Fund Jim and Chris MacInnes Paine Family Foundation Steve and Deona Paine

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Betsie Bay Furnit Elizabeth Bishop Dirk Denison Gary and Ann Edwards David and Katie Elsila ifth Third Bank Pat Ganter Dennis and Alyce Helfman Chris and Renee Hintz Michigan Labor History Association Bill Middleton and Veronica Sanitate Juni Myers Paul Nagurka and Rose Ann Jacobs Clay and Jennifer Pearson Jack and JoAnn Pope Jack Raing J.R. Rising Jim Ristine and Mardi Black Dr. John and Anne Roberts Arthur and Diane Rockall Steven and Jennifer Schneemann Bruce and Becky Sharp Ken Stevens and Neeta Delaney Gretchen Swanson Henry and Cheri Tarnow Susan Tepaske-King

\$100 - 249 \$100 - 249 Elisabeth Case and Douglass North Denise Szykula and Bill Giordano Barbara Skurdall & Ann Strehle Bret Logan and Renee Dwaihy-Logan Carol Paine-McGovern and Terry McGovern Jim Szalay and Diane Wilbur Mary K Monteith & Aaron Stander Tom and Anne Marie Abowd Elizabeth Abowd Bill and Nancy Allen Ion and Mary Armstrong n and Mary Armstrong ob and Nancy Baglan David Barr Heather Barr Adamczyk Tony and Susan Baynard Anne Berschback Michael and Nancy Call Warren and Marina Call Norman and Peggy Campbell

The following people made donations

orge and Carolin Dwaihy orge and Carolin Dwaihy on and Michelle Edwards in and Shedyane Ganagher irtha Garber erson and Beverley Geltne ck and Sandy Hansen rbara Heller onet Hinde-Kulwicki isan Jackson an and Karen Kogut dith and Charles Kraus ary and Denise Kulak ndrea Kuldanek hndrea Kuldanek Jarcia Lee Norm and Susan Ling Lichard Mark Timothy and Marilyn Mast Brian and Carly McCall Jorence Morris Jark Mullen Mark Mullen Joanne and Joe Murphy Kenneth and Janice Naigus Grant and Paulette Parsons Stephen Perry Scott and Pam Phillips Mark and Marcela Quigg Ruth Rattner The Roadhouse, Inc. S3 Architecture, PLLC Tom and Kathy Smith Dr. Rick and Linda Solomon Dori Turner Dr. Rick and Linda Solomon Dori Turner Mark and Tina Verlinden George and Inge Vincent Greta Weekley Steve and Amy Whitlatch Joe and Glenda Wierzbicki David and Judy Williams Winery at Black Star Farms Harry and Joan Winston Gregory and Clarissa Wright Art and Sue Yeotis

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Memorials:

The following individuals made donations to the Michigan **Legacy Art Park Endowment** at the Grand Traverse Regional **Community Foundation.** Phil and Barbara Ellis Patricia Innis Patty Pelizzari Marilyn Wheaton and Paul Duffy Ima Williams

Honoring: Dori Turner made a donation in honor

of Althea Petritz. Carroll Frankenberger made a donation

in honor of Anne Noah.

Gillian Barr made a donation in honor of her dad, **David Barr**, on his birthday.

Elizabeth Bishop made a donation in honor of Kathy Eiferle.

Pat Ganter made a donation in honor of her daughter, **Patty Pelizzari**.

in memory of John Holdeman, currently totalling \$7,200. Anonymous Maurie and Betsy Allen Vicki and William Anderson Betsy Arcari and Charles Murphy on and Mary Armstrong Ruth Bay David and Susan Beattie Douglass and Virginia Bishop Jack and Joanne Brown Matthew Cain Kathleen Carpenter Carol and John Coonrod Robert Cornwell Cynthia Crawford Michael and Teckla Dettmer Patricia DeYoung Pollyanne Dux Kathy and Harry Eiferle Walter and Susan Feiger Susan and George Foote Don and Nancy Fraser Ruth Frost Renae Gurthet Carolyn and Dan Habel Hagerty Insurance Erie Heermann Chris and Renee Hintz Richard and Diane Holdemar Michele and Scott Howard Barbara Johnson Kevin and Carolyn Kelly Donna and Jeff Kozisek Barbara Lasusa

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The following people made donations in memory of Beth Dwaihy-Barr, 2013 Legacy Award recipient: Heather Barr Adamczyl Kathy and Harry Eiferle Barbara Heller

Bob and lane Holdeman Jim and Chris MacInnes Bernie and Shirley Malamud Florence Morris Izumi Myers Patty Pelizzari Terry and Michael Tarnow Bob and Gretchen Wilbert

Chris and Renee Hintz

Chris and Renee Hintz, Patty Pelizzari, and Terry and Michael Tarnow made donations in memory of Danny Carr, a dedicated volunteer, supporter and friend since the beginning of the Art Park.

Mark Mullen made a donation in memory of George Petritz.

Judith LeBeau and William Cox made a donation in memory of Joanna Garrett.

J.R. Rising made a donation in memory of his wife, Lisa Rising.

Stephen Perry made a donation in memory of Neil R. Perry.

George and Inge Vincent made a donation in memory of Phyllis Barr.

Sanford and Harriet Mall made a donation in memory of Susan MacNeill Lichtenberg.



What's New in the Sculpture Collection

Technology and the Landscape of Michigan

The first major work of art to be installed within the Art Access for All campaign will be Communications Vine by Eric Troffkin. Troffkin is creating the work in three sections and installing them in various sculpture exhibits across the country including Sculpture Key West and Indianapolis Art Center. The work will also come to Michigan Legacy Art Park in sections, showing growth over time and the impact advances in technology have on the landscape across the state.

"Communications Vine is a project that continues my interest in communications equipment," explains Troffkin. "Making sculpture is a way for me to investigate this interest - I see red and white towers and other kinds of communications technologies, like satellite dishes, everywhere. They sprout from building rooftops and alongside highways in a way that feels very plant-like to me." When asked how the sculpture relates to Michigan history, Troffkin responded, "Michigan's industrial history and the history of its natural resources are also layers of inspiration for this project – like the sculpture, Michigan is a hybrid, with industrial and technological aspects and aspects rooted in its natural landscape. My reference to communications equipment in this project is one possible focal point through which the larger issue of our status as makers and inventors of things can be addressed."

Philanthropic Artists

Over the last year, several works of art currently exhibited in the Art Park but on loan from the artist, have been made permanent works in the collection through the generosity of the artists. Gary Kulak, Lois Teicher and David Barr have all made significant contributions with the gift of their artwork. The Art Park thanks them all.



Gary Kulak





Barn Chair by Gary Kulak

New Exhibit Features Artists from Across the Country Five artists have been invited to exhibit their sculpture in the Entry Gallery at Michigan Legacy Art Park and at three sites around Crystal Mountain. This two-year exhibit will feature eight sculptures, all of which are for sale. For inquiries, please contact the Art Park office.

John Merigian



Tim Burke

lason Quigno



Diversity by David Barr



Ioshua Ray Smith

Letter from the President



I am proud to be the new board president of Michigan Legacy Art Park at a time of significant growth and opportunity. We have accomplished much this year and have our sights set on implementing our

master plan so that your experience at the Art Park can be even more meaningful and memorable.

We purchased, with funds from our 2013 Legacy Gala special appeal in honor of David Barr and Beth Dwaihy-Barr, an E-Z GO vehicle that will make the park accessible to all. This year there will be major improvements and expansions to the Amphitheater, Discovery Grove and the arrival area. A new barrierfree trail will be built and five new sculptures will be exhibited in the Entry Gallery, on loan from the artists.

Our Board of Directors' vision for growth and capacity has come to reality due to the generous gifts from many organizations and individuals in our area communities. Our volunteer program is also a key component of our vision as volunteers conduct tours for adult and youth groups, staff the Art Park entry house, help with park maintenance and Summer Sounds and assist with our annual fundraiser, the Legacy Gala.

hope a visit to the Art Park is on your list of things to do this summer. The park offers you the opportunity for contemplation, inspiration and a healthy hike. Enjoy the secrets and surprise each sculpture offers.

With warm regards

Katharine W. Eiferle, President

Summer Sounds 2014 Concert Series

Entertain your family and friends at a concert in the Art Park this summer. The relaxed atmosphere and great music are a perfect way to enjoy a midsummer evening.

All concerts take place on Fridays at 7 p.m. at the outdoor amphitheater.





Lee Murdock

July II – The Accidentals

Young Traverse City singer-songwriter duo and multi-instrumentalists, Katie Larson and Savannah Buist, have created a sound all their own that is winning praise from music lovers of all genres.

July 18 – Robin Connell Jazz Trio

A night of Jazz with one of Grand Rapids' best. Robin Connell taught Jazz at Interlochen Arts Camp for twenty years.

July 25 – Lindsay Lou & the Flatbellys

The Flatbellys throwback sound, propelled by Lindsay Lou's striking delivery, spins a sort of musical magic that meshes Appalachian tradition with a rootsy Michigan vigor.

August I – Lee Murdock

Making folk music for the modern era, Lee Murdock's work is a documentary and also an anthem to the people who live, work, learn and play along the freshwater highways of North America.

August 8 - Miriam Pico & David Chown with special guests

Back by popular demand, this nationally recognized vocal / piano duo from Traverse City will perform original songs along with a number of jazz standards and pop songs with two additional band members.

\$10 suggested donation for admission. Because the concert series is entirely underwritten by the generosity of sponsors, all donations from the audience directly benefit Michigan Legacy Art Park.

- Guests are welcome to bring picnics, lawn chairs, or blankets. Art Park folding chairs will be available to rent or purchase
- To purchase your custom gourmet picnic dinner for two delivered to you at the concert, call Crystal Mountain at (231) 378-2000 ext. 5000. Pricing starts at \$24.95.
- Rides from the Art Park parking lot to the amphitheater begin at 6:15 p.m. for those unable to walk the trail
- If raining, the concert will be held indoors at Crystal Mountain

Helping

Summer Sounds is underwritten in part by:

CRYSTAL NEWSHands

Maurice and Linda White Chuck and Georgia Bavol Tom and Julie Dawson Mike and Catherine Fruge Becky and Bruce Sharp















Fairies & Forts: 2014 Summer Kick-off Event and Children's Concert

Celebrate the long summer days with singing, dancing and imagination. Event is free with general Art Park admission: \$5 per adult, children free. Light refreshments will be provided.

Saturday, June 21, 2014

2 – 4 p.m.

Create fairies, tiaras, crowns, fairy houses, forts, flags and drums with Dana Goodwin founding director and teacher of the The Children's Urban Garden and Atelier

2:30 – 3 p.m.

3 – 4 p.m.

singer, songwriter, and educator from Ann Arbor, Michigan who writes songs from his heart. Joe's songs are playful, clever, engaging, joyful, and always have something

4 p.m.

Parade to the Fort for the annual flag raising.

4:30 p.m.

Do an Art Park BINGO sheet on your hike back through the park



Summer 2014 Program Schedule: June 24 through August 16

Women in the Park

Art historian Patty Pelizzari will lead a hike focused on the sculptures created by women artists, the background of the artists, and how other artists or movements in art history influenced their work. Tuesdays: June 24; July 22; August 12

Photo Fun

Join photographer Chris Bickes to learn photo tricks that can turn your summer memories into lasting stories. Bring your own camera of any type. No experience necessary. Tuesdays: July 1, 8, 15, 29; August 5

Walk to Fallen Comrade

Participants will walk the trails with Brian McCall, Interlochen Arts Academy history teacher, to encounter Fallen Comrade an impressive sculpture by David Greenwood and explore the history of the Tuskegee Airmen, their relationship to Michigan, and Michigan's role in the WWII war effort. Thursdays: June 26; July 10, 24

Logging in Benzie

Dr. Louis Yock, Director, Benzie Area Historical Museum, will lead a walk through the Art Park discussing the logging boom and pausing at the nine sculptures inspired by this significant Michigan industry. Thursdays: July 17, 31; August 7

Sketching in Nature

Artist Deborah Crandell will lead a class in outdoor sketching - studying form in relation to the environment and focusing on wooded landscapes. Artists of all abilities are invited to study shape, form, texture, and contrast. \$3 Materials fee, paid to the instructor. Thursday: July 3

Hemingway in Michigan

Patricia Innis, Art Park education director, will lead a discussion on writer Ernest Hemingway's early years in Michigan and its influence on his writing. Participants will hike to the two Hemingway-related artworks in the Park. Thursday: August 14

Hike to the Fort

Take a guided tour through the Art Park with nationally recognized artist, Dewey Blocksma. Once you reach the Fort, you will wind through a labyrinth, learning about Michigan history as you go - a fun activity for adults and children. Saturdays: June 28; July 5

Golf Cart Tours

Explore the beauty of art and nature at Michigan Legacy Art Park from a golf cart. Golf cart tours of the Art Park are available to guests who may be unable to hike the hilly trails. Because the seating is limited to 5 passengers, advanced registration is required. \$5 per person.

Wednesdays: June 25; July 2, 9, 16, 23, 30; August 6, 13 Saturdays: June 28; July 5, 12, 19, 26; August 2, 9, 16

- All programs start at 10 a.m. and begin at the Art Park trailhead.
- Each program lasts 90 minutes, unless otherwise noted.
- \$10 per adult and complimentary for youth 17 and under with a paying adult, unless otherwise noted.
- Registration is required 24 hours in advance.
- Register online at michlegacyartpark.org and click on "Tours and Workshops" or call the Art Park office at (231) 378-4963.

Artist in Residence

Kaz McCue will be artist-in-residence at Michigan Legacy Art Park this summer. He will be creating a new public work of art over the course of six weeks. The project will be a collaboration with the community - creating a "hands-on" experience in a cumulative process of building an outdoor installation. Saturdays from 10 a.m. to Noon: July 12, 19, 26; August 2, 9, 16 Fee: \$10 per adult. Complimentary for youth 17 and under with paying adult. To participate in the project, please register 24 hours in advance of the date you'd like to attend.

About the project: "Camouflage Village: Persistence, Change, Sameness and Time." The installation will take the form of a "shanty village" which will be camouflaged into the natural environment of the park terrain. The "shanties," defined as small, crudely built structures, will take on a variety of shapes and forms. Inspired by structures like bird houses, ice shanties, wood sheds, barns and a variety of other structures readily seen throughout northern Michigan, these structures will serve as symbols of personal identity as relates to place. The structures will be small in scale and the surfaces will be covered with image transfers plus drawn and painted marks. The imagery on the structures will reflect the immediate environment of the installation site, producing a type of camouflage for the structures.





Legacy Gala 2014

Saturday, August 16, 2014 | 6 p.m. Crystal Center at Crystal Mountain

The Legacy Gala is the annual signature fundraising event for Michigan Legacy Art Park featuring a dinner the presentation of the Legacy Award. This year, the Legacy Award will recognize the significant positive impact the Pure Michigan campaign continues to nave on our state. The campaign effectively and

Did you know? The Pure Michigan ad campaign.. received Top 10 Tourism Campaign on record by Forbes magazine 2013, attracted 4 million

'One of the Top 25 Extraordinary Minds in Sales & Marketing Association International in 2012 State Tourism Director of the Year by his peers, the National Council of Tourism Directors

The creative efforts of the advertising team at AcCann Erickson, the Travel Comm helped residents rediscover their Michigan pride. Make your reservations or become an event

Honorary Committee

David Lorenz, Travel Michigan Chris MacInnes, Crystal Mountair Sarah Nicholls, Ph.D., Michigan State University Doug Small, Experience Grand Rapids Steve Yencich, Michigan Lodging and Tourism Associatior

