INSIDE THIS ISSUE:
Education Programs, Page 2
Sculpture Collection, Page 3
Summer Sounds Schedule, Page 4
Artist in Residence Kaz McCae, Page 5

Art Access for All
Campaign Brings Park Improvements in 2014

Aspiring to share the wondrous collaboration of art and nature with all, Michigan Legacy Art Park and its 30-acre sculpture park will soon be accessible to everyone, regardless of mobility. “We feel that the Art Park is a special place that everyone should experience in its entirety,” says Executive Director Renee Hintz.

Grants from Rotary Charities and the Grand Traverse Regional Community Foundation in 2012 enabled the Park to hire Mark Johnson of Johnson-Hill Land Ethic Studio to create a master plan for the physical development of the Art Park. Now this framework is becoming reality. A major gift from Maurice and Linda White and capital grants from Michigan Council for Arts and Cultural Affairs and Rotary Charities in December 2013, kicked-off the Art Access for All campaign. To date, several other donations have provided $177,000 for capital improvements materializing in Summer 2014.

The most anticipated capital improvement will be a new barrier-free trail, designed in keeping with the rustic and artistic character of the park while meeting national accessibility standards. “We are excited that Michigan Legacy Art Park will be universally accessible,” stated Annie Campbell of Disability Network. “This will provide an educational and recreational outlet for so many who are currently unable to enjoy the park.”

Additional improvements will expand the park’s outdoor classroom, Discovery Grove, with a new deck, also providing barrier-free accessibility, and an area designed for environmental art workshops. The Art Park’s amphitheater will be rebuilt to the original design of architect Bob Holdeman before the first Summer Sounds concert on July 11.

During the 2013 Legacy Gala, generous donors gave nearly $12,000 in honor of David Barr and Beth Dwyally-Barr to purchase a six-passenger golf cart. “We’ll begin weekly tours in June that will help people with limited mobility enjoy the sculptures along the park’s upper trails,” says Hintz (see page five).

The Art Access for All campaign continues to raise funds toward a $500,000 goal by December 2015. The campaign includes funding for the installation of two new sculptures each year for the next three years - the first of which will be Communications Vine by Eric Trolfin (see page three).

Maurice and Linda White contributed the lead charitable gift toward the Art Access for All campaign. Their $50,000 gift to Michigan Legacy Art Park will be honored with naming rights to Discovery Grove, the park’s students art exploration and exhibition area. When asked what moved him to give, Maurice White simply stated, “It’s for the kids.” Maurice and Linda deeply value the positive impact the Art Park makes on the lives of children in our local communities. Maurice, who serves on the board of directors and recognizes the changing landscape in education, appreciates the Art Park’s efforts as they work with teachers to ensure that students have valuable learning opportunities.
Out of the Classroom and into the Park

During the past year, 800 students from 21 schools throughout the 10-county region took field trips to the Art Park – a place where students discover sculptures and poetry stones tucked in nature that inspire discussions in history, geography, science, language arts and the environment. The exhilarating hike gets children moving and the hands-on art projects give them an up-close encounter with art and nature. Thanks to the generous ongoing grant from the Benzie Sunrise Rotary Club’s foundation, every fifth grade class in Benzie County visits the Art Park each year with no expense to the school.

Brethren High School and Middle School: Sculpture, Poetry and Painting

Michigan Council of Arts and Cultural Affairs offered a new opportunity to schools this year - the Art in Education Residency grant. With encouragement from Michigan Legacy Art Park, Amanda Mobley, Brethren High School art teacher, applied for the grant and received $9,362 to increase literacy through the arts. Patricia Innis, Art Park education director, worked with Mobley to bring together artists and create a program relating to Michigan history, culture or environment while fulfilling curriculum goals.

The residencies began in January with an eight-day project. Innis taught students how to create splatter paintings to illustrate poems they had written about the seasons. “Students were hooked by Patricia’s extensive body of work,” said Mobley. “Many were impressed that she had artwork at an airport. She cemented her artistic status with the students by teaching them splatter painting: how to control it, how to layer it and how to create images with it. Even now, months after her initial visit, there are kids who are using the techniques in their art journals or in their art projects.”

In February, sculptor William Allen spent five days with the students creating contemporary sculpture from recycled and found materials. “Students enjoyed the departure from the more formal, discipline-based art projects, to the more intuitive,” said Mobley. “Many students were surprised they could create an interesting sculptural form with just about any material.”

In early March, Fleda Brown, author and former Poet Laureate of the state of Delaware, engaged the students through imagination and poetry. “Many students surprised themselves and us with their inner voice,” said Mobley. “It was wonderful to see them approach poetry as simply another artistic medium.”

Later in March, sculptor Dewey Blockams worked with students to create art driven by the wind. According to Mobley, the whirligig project was a huge success with staff and students. “It was a spot of sunshine after a very long winter, as each piece was so colorful. Students enjoyed the process of creating either wind chimes, wind machines or whirligigs – and the best part was planting them out in the lingering snow banks and watching them whirl!”

Frankfort-Elberta Elementary School: Special Places

For the fourth consecutive year, Kristine Harvey, art teacher at Frankfort-Elberta Elementary, chose to work with Patricia Innis, Art Park education director, to present the cross-curriculum project Special Places to her second grade classes. This popular lesson engages students in creating three-dimensional models of their special places in their neighborhood, in the town of Frankfort or somewhere in the state of Michigan. Students first drew and then used found materials such as cardboard, bottle caps, pinecones, twigs, pebbles and other things to create their three-dimensional model of their special place – a play space, vacation spot, or even a fantasy place. “This art residency was funded by a grant from the Jewell Family Arts Fund.”

Brethren High School Student Testing the Whirligig She Created during Dewey Blocksma’s Residency.

Frankfort-Elberta Elementary second grader’s artwork.

Volunteers Needed

We need your help! Volunteers greet guests at the trailhead, clear the trails, clean the sculptures, serve on committees, provide administrative assistance, help with school field trips, and lead tours. With the generous support of their families and other dedicated persons the past year on school field trips, trained tour guides are needed more than ever. Guide training includes:

• In the Park training session
  • Written material to review
  • Shadow experienced guides on two or more tours until comfortable to lead a group

Trained volunteers are then added to a roster of guides who are called for availability when new field trips and tours are added to the schedule. If you are interested in learning how to lead interesting tours or volunteer in any capacity please let us know.

For credit card payments:

Card number: ____________________________________________
Expiration Date: ____________________ 3-Digit Security Code: __________
Method of payment: ____________________
Billing Address: _______________________________________________
Cardholder signature: ___________________________________________
Amount to be charged: __________________________________________
Visa / Mastercard

Show Your Support – Become a Member Today!

Your annual membership will fund new art, support learning opportunities for children, and maintain the Art Park for future generations to learn, explore and be inspired.

Member Levels & Benefits

• $50, Basic
  • Complimentary year-round admission to the Art Park
  • 10% discount on Art Park merchandise
  • 20% discount on all workshops, tours and Summer Sounds concert admission
  • Invitation to reception before the first concert of the Summer Sounds series

• $100, Family Members receive all of the above, plus:
  • 5% discount on Legacy Gala reservations

• $250, Friend Members receive all of the above, plus:
  • 20% lodging discount at Crystal Mountain when booked within 14 days of arrival

• $500, Supporting Members receive all of the above, plus:
  • Private guided tour of the Art Park for twelve

• $750, Sustaining Members receive all of the above, plus:
  • Autographed copy of the book Michigan Legacy Art Park, by David Barr
  • $1,000, Legacy Society Members receive all of the above, plus:
    • Two complimentary VIP reservations to the Legacy Gala

Please contact me about volunteering
Thank you for supporting Michigan Legacy Art Park. Your gifts directly benefit the Art Park’s mission-driven activities. From sculpture installation and maintenance to concerts and youth programs - you make it all possible!

These lists have been populated with the names of those who gave financial support between May, 2013 and April 2014.

Donors and Members
$55,000-
Marilyn and Robert Eiferle
$42,000-
The Ford� Foundation
$40,000-
Christopher E. Jones and family
$38,000-
Robert and Carol Taylor
$36,000-
Julie and David Paine
$35,000-
Crystal Mountain
$30,000-
Alba and Wesley Davidson
$29,000-
James and Susan McPherson
$28,000-
Michigan Legacy Art Park Foundation Board Members
$26,000-
Katharine W. Eiferle, President

What's New in the Sculpture Collection

Technology and the Landscape of Michigan

The first major work of art to be installed within the Art Access for All campaign will be Communications Vyne by Eric Troffkin. Troffkin is creating the work in three sections and installing them in various sculpture exhibits across the country including Sculpture Key West and Indianapolis Art Center. The work will also come to Michigan Legacy Art Park in sections, showing growth over time and the impact advances have on the landscape across the state.

"Communications Vyne is a project that continues my interest in communications technology," explains Troffkin. "Making sculpture is a way for me to investigate this interest – I see red and white lights and other kinds of communications technologies, like satellite dishes, everywhere. They sprout from building rooftops and alongside highways in a way that feels very plants-like to me." When asked how the sculpture relates to Michigan history, Troffkin responded, "Michigan's industrial history and the history of its natural resources are also layers of inspiration for this project – like sculpture, Michigan is a hybrid, with industrial and technological aspects and aspects rooted in its natural landscape. My reference to communications equipment in this project is one possible focal point through which the larger issue of our status as makers and inventors of things can be addressed.

Philanthropic Artists

Over the last year, several works of art currently exhibited in the Art Park but on loan from the artist, have been made permanent works in the collection through the generosity of the artists. Gary Kukal, Lois Teicher and David Brunn have all made significant contributions with the gift of their artwork. The Art Park thanks them all.

New Exhibit Features Artists from Across the Country

Five artists have been invited to exhibit their sculpture in the Entry Gallery at Michigan Legacy Art Park and at three sites around Crystal Mountain. For this year’s exhibit will feature eight sculptures, all of which are for sale. For inquiries, please contact the Art Park office.

Letter from the President

I am proud to be the new board president of Michigan Legacy Art Park at a time of significant growth and opportunity. We have accomplished much this year and we have our sights set on implementing our master plan so that your experience at the Art Park can be even more meaningful and memorable.

We purchased, with funds from our 2013 Legacy Gala special appeal in honor of David Barr and Beth Dwyatt-Barr, an E-Z-GO vehicle that will make the park accessible to all. This year there were major improvements and expansions to the Amphitheater, Discovery Grove and the arrival area. A new barrier-free trail will be built and five new sculptures will be exhibited in the Entry Gallery, on loan from the artists.

Our Board of Directors’ vision for growth and capacity has come to reality due to the generous gifts from many organizations and individuals in our area communities. Our volunteer program is also a key component of our vision as volunteers conduct tours for adults and youth groups, staff the Art Park entrance, help with park maintenance and Summer Sounds and assist with our annual fundraiser, the Legacy Gala.

I hope a visit to the Art Park is on your list of things to do this summer. The park offers you the opportunity for contemplation, inspiration and a healthy hike. Enjoy the secrets and surprise each sculpture offers.

With warm regards,

Katharine W. Eiferle, President
Summer Sounds 2014 Concert Series
Entertain your family and friends at a concert in the Art Park this summer. The relaxed atmosphere and great music are a perfect way to enjoy a midsummer evening.

All concerts take place on Fridays at 7 p.m. at the outdoor amphitheater.

July 11 – The Accidents
Young Traverse City singer-songwriter duo and multi-instrumentalists, Katie Larson and Savannah Buse, have created a sound all their own that is winning praise from music lovers of all genres.

July 18 – Robin Connell Jazz Trio
A night of Jazz with one of Grand Rapids’ best. Robin Connell taught Jazz at Interlochen Arts Camp for twenty years.

July 25 – Lindsay Lou & the Flatbellies
The Flatbellies’ throwback sound, propelled by Lindsay Lou’s striking delivery, spurs a sort of musical magic that mesmerizes Appalachian tradition with a rootsy Michigan vigor.

August 1 – Lee Murdock
Making folk music for the modern era, Lee Murdock’s work is a documentary and also an anthem to the people who live, work, learn and play along the freshwater highways of North America.

August 8 – Miriam Pico & David Chown with special guests
Back by popular demand, this nationally recognized vocal / piano duo from Traverse City will perform original songs along with a number of jazz standards and pop songs with two additional band members.

$10 suggested donation for admission. Because the concert series is entirely underwritten by the generosity of sponsors, all donations from the audience directly benefit Michigan Legacy Art Park.

• Guests are welcome to bring picnics, lawn chairs, or blankets.
• Art Park folding chairs will be available to rent or purchase.
• To purchase your custom gourmet picnic dinner for two (231) 378-2000 ext. 5000. Pricing starts at $24.95. delivered to you at the concert, call Crystal Mountain at
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• T o purchase your custom gourmet picnic dinner for two (231) 378-2000 ext. 5000. Pricing starts at $24.95. delivered to you at the concert, call Crystal Mountain at

Summer 2014 Program Schedule: June through August 16
Women in the Park
Art historian Patty Pelzici will lead a hike focused on the sculptures created by women artists, the background of the artists, and how other artists or movements in art history influenced their work.

Tuesdays: June 24; July 22; August 12

Photo Fun
Join photographer Chris Bides to learn photo tricks that can turn your summer memories into lasting stories. Bring your own camera of any type. No experience necessary.

Tuesdays: July 1, 8, 15, 29; August 5

Walk to Fallen Comrade
Participants will walk the trails with Brian McCall, Interlochen Arts Academy history teacher, to encounter Fallen Comrade, an impressive sculpture by David Greenwood and explore the history of the Tuskegee Airmen, their relationship to Michigan, and Michigan’s role in the WWII war effort.

Thursdays: June 26; July 10, 24

Logging in Benzonia
Dr. Louis Yock, Director, Benzie Area Historical Museum, will lead a walk through the Art Park discussing the logging boom and passing at the nine sculptures inspired by this significant Michigan industry.

Thursdays: July 17, 31; August 7

Sketching in Nature
Artist Deborah Crandell will lead a class in outdoor sketching – studying form in relation to the environment and focusing on wooded landscapes. Artists of all abilities are invited to study shape, form, texture, and contrast. $3 Materials fee, paid to the instructor.

Thursday July 3

Hemingway in Michigan
Patricia Innis, Art Park education director, will lead a discussion on writer Ernest Hemingway’s early years in Michigan and its influence on his writing. Participants will hike to the two Hemingway-related artworks in the Park.

Thursday August 14

Hike to the Fort
Take a guided tour of the Art Park with nationally recognized artist, Dewey Blacksmor. Once you reach the fort, you will wind through a labyrinth, learning about Michigan history as you go – a fun activity for adults and children.

Saturday: June 28; July 5

Golf Cart Tours
Explore the beauty of art and nature at Michigan Legacy Art Park from a golf cart. Golf cart tours of the Art Park are available to guests who may be unable to hike the hilly trails. Because the seating is limited to 5 passengers, advanced registration is required. $5 per person.

Wednesdays: June 25; July 1, 8, 15, 22, 29; August 6, 13

Saturday: July 25; July 5, 12, 19, 26; August 2, 9, 16

• All programs start at 10 a.m. and begin at the Art Park trailhead.
• Each program lasts 90 minutes, unless otherwise noted.
• $10 per adult and complimentary for youth 17 and under with a paying adult, unless otherwise noted.
• Registration is required 24 hours in advance.
• Register online at michlegacyartpark.org and click on “Tours and Workshops” or call the Art Park office at (231) 378-4763.

Artist in Residence
Kaz McCall will be artist-in-residence at Michigan Legacy Art Park this summer. He will be creating a new public work of art over the course of six weeks. The project will be a collaboration with the community – creating a “hands-on” experience in a cumulative process of building an outdoor installation.

Saturdays from 10 a.m. to Noon: July 12, 19, 26; August 2, 9, 16

Fees: $10 per adult. complimentary for youth 17 and under with paying adult.
To participate in the project, please register 24 hours in advance of the date you’d like to attend.

About the project: “Camouflage Village: Persistence, Change, Sameness and Time.”

The installation will take the form of a “shanty village” which will be camouflaged into the natural environment of the park terrain. The “shanties” will be made from small, crudely built structures, to take on a variety of shapes and forms. Inspired by structures like bird houses, ice shanties, wood sheds, barns and a variety of other structures, they will be constructed with a variety of materials. The shanties will serve as symbols of personal identity as related to place. The structures will be small in scale and the surfaces will be covered with image transfers plus custom paints and painted marks. The imagery on the structures will reflect the immediate environment of the installation site, creating a type of camouflage for the structures.

Legacy Gala 2014
Saturday, August 16, 2014 | 6 p.m. Crystal Center at Crystal Mountain

The Legacy Gala is the annual signature fundraising event for Michigan Legacy Art Park featuring a dinner of award-winning food, fabulous silent and live auctions, and entertainment. The purpose of the Legacy Gala is to raise the funds needed to support the Legacy program for the park. This year, the event will raise the proceeds that will help raise the last needed money to complete the final phase of development and open the park to the public.

Did you know? The Pure Michigan ad campaign, received Top 10 Tourism Campaign on record for Forbes magazine, 2013, attracted 4 million out-of-state visitors spending $1.2 billion in support of Michigan businesses.

Did you know? George Zimmermann was named “One of the Top 25 Extraordinary Minds in Hospitality Sales and Marketing” by Hospitality Sales & Marketing Association International in 2012. Steve Yencich, Michigan Lodging and Tourism Association President, will accept the award on behalf of Pure Michigan ad campaign.

This creative efforts of the advertising team at McCann Erickson, the Travel Commission, and our dedicated leaders throughout the Michigan travel industry have not only increased tourism but also raised the visibility of Pure Michigan. Make your reservations or become an event sponsor, online at michlegacyartpark.org/events or call (231) 378-4763.

Honorary Committee
Mark Cowen, McCann Erickson
Steve Yencich, Michigan Lodging and Tourism Association
David Lorenz, Travel Michigan
Christine Cowan, McCann Erickson
Sarah Nihoul, Ph.D., Michigan State University
Doug Steel, Experience Grand Rapids
Steve Nistico, Michigan Lodging and Tourism Association

Steve Yencich, Michigan Lodging and Tourism Association